



**ATLANTA
COMMUNITY
SYMPHONY
ORCHESTRA**

October 2016

Dear Friends and Supporters:

The Atlanta Community Symphony Orchestra (ACSO) was established in 1958 under the auspices of the Atlanta Music Club. As we enter our 59th consecutive season, the ACSO remains true to its core purposes: to promote the appreciation and enjoyment of music, to reach out to diverse communities throughout greater Atlanta, to provide educational and cultural opportunities for musicians and audiences.

To continue to provide an effective musical experience of our volunteer performers and audiences, we need your support.

Last year, thousands of playbills or concert programs were distributed to our audiences. We have had enthusiastic participation from our advertising sponsors, and have been able to share their messages with a large portion of the greater Atlanta community. We encourage you to please consider purchasing an ad and assisting us with our musical performances and community outreach for the 2016-2017 59th concert season. The ACSO produces professional-quality playbills, in full color, which will be distributed at every concert performance throughout the year.

The small cost of an ACSO program ad is easily offset if you gain a single new customer, and your business will gain goodwill from its support of the arts in Atlanta.

A copy of the 2016-2017 season Advertising Agreement is enclosed for your convenience. If you have any questions, please feel free to contact me at 404-246-1393 or mgt@acsorch.org

Sincerely,

Lisa R. Ellinger
General Manager
The Atlanta Community Symphony Orchestra
www.acsorch.org