



ATLANTA  
COMMUNITY  
SYMPHONY  
ORCHESTRA

August 2018

Dear Friends and Supporters:

The Atlanta Community Symphony Orchestra (ACSO) was established in 1958 under the auspices of the Atlanta Music Club. As we enter our 61<sup>st</sup> consecutive season, the ACSO remains true to its core purposes: to promote the appreciation and enjoyment of music, to reach out to diverse communities throughout greater Atlanta, to provide educational and cultural opportunities for musicians and audiences.


To continue to provide an effective musical experience of our volunteer performers and audiences, we need your support.

Last year, thousands of playbills or concert programs were distributed to our audiences. We have had enthusiastic participation from our advertising sponsors, and have been able to share their messages with a large portion of the greater Atlanta community. We encourage you to please consider purchasing an ad and assisting us with our musical performances and community outreach for the 2018-2019 61<sup>st</sup> concert season. The ACSO produces professional-quality playbills, in full color, which will be distributed at every concert performance throughout the year.

The small cost of an ACSO program ad is easily offset if you gain a single new customer, and your business will gain goodwill from its support of the arts in Atlanta.

A copy of the 2018-2019 season Advertising Agreement is available on-line for your convenience. If you have any questions, please feel free to contact me at 404-246-1393 or [mgt@acsorch.org](mailto:mgt@acsorch.org).

Sincerely,



Lisa R. Ellinger  
General Manager  
The Atlanta Community Symphony Orchestra  
[www.acsorch.org](http://www.acsorch.org)